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In Entrepreneurs in High Technology, Edward Roberts, a Professor at the MIT Sloan School of Management, offers entrepreneurs a goldmine of information on starting, financing, and expanding a high-tech firm. His book reveals the results of research conducted over twenty-five years on several hundred high-tech firms. ...

Entrepreneurs in High Technology: Lessons from MIT and ...

This is a book about the formation, development, and success or failure of new high technology companies, focusing on those that grew under the auspices of entrepreneurs from MIT in Boston at the end of World War Two. Edward Roberts has conducted extensive empirical research on these firms for the past 25 years and has written widely on the subject.

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This chapter provides a synthesis of the topics discussed in this book. It summarizes the findings developed by the author throughout the book in regard to the knowledge of birth, growth, and success of high-technology firms. Specifically, it attempts to answer the question of what matters in generating technological entrepreneurs and their new enterprises and what determines their growth and ...

Technological Entrepreneurship: Birth, Growth, and Success ...

Roberts, E.B. (1991). Entrepreneurs in High-technology - Lessons Form MIT and Beyond. In Luthje, C. and Franke, N. (2003). "The making of an entrepreneur: testing a model of entrepreneurial intention among engineering students at MIT", R&D Management, Vol. 33 No. 2, pp. 135-47.

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This chapter serves as the preview of the book. It begins with a presentation of a brief backdrop of early entrepreneurship at Massachusetts Institute of Technology (MIT), followed by four in-depth histories of entrepreneurial founders and their technical companies. These include Kenneth Olsen and Digital Equipment Corporation, Arthur Rosenberg and Tyco Laboratories, Inc., Samuel Morris and ...

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